

MARGARITAVILLE[®]

Hotel

NASHVILLE, TN

FOR IMMEDIATE RELEASE

Margaritaville Nashville Hotel Announces Vacation Ownership Component

*Downtown 'Urban Escape' Planned for Summer 2019 Opening,
With Margaritaville Vacation Club[®] by Wyndham Timeshare Units*



Nashville, Tenn. – December 1, 2017 – Margaritaville Nashville Hotel today announced that it will be the latest property to feature a proposed Margaritaville Vacation Club[®] by Wyndham element, as the relationship between Margaritaville and Wyndham continues to evolve. When it opens in Summer 2019 in Nashville's thriving "SoBro" district, the hotel anticipates featuring 52 condominium-style timeshare units.

"Nashville welcomes millions of visitors from around the world each year and there is nothing in the market right now like the one-of-a-kind experience we are about to introduce," said Darby Campbell, owner and president of Safe Harbor Development, developer of Margaritaville Nashville Hotel. "We are excited to build on Margaritaville's relationship with Wyndham here in Nashville, giving fans of the Margaritaville lifestyle – and this incredible destination – a chance to visit more often, and stay longer."

Centrally positioned in the heart of Music City, Margaritaville Nashville Hotel will be a casual-luxe escape for both neighborhood residents and travelers. With a tropical atmosphere inspired by the lyrics and lifestyle of Jimmy Buffett, the hotel will feature 217 guestrooms in total – including the 52 Margaritaville Vacation Club[®] units – along with a variety of unique amenities. A rooftop relaxation and entertainment area will boast breathtaking views of Nashville with a pool, sundeck, firepits, live entertainment and FINS Beach Bar. Guests will also enjoy a fitness center, more than 10,000 square feet of function space, Starbucks coffee shop, and new Margaritaville dining concept, JWB Grill.

"Wyndham Vacation Ownership is pleased to expand our relationship with the iconic Margaritaville brand in Nashville with an exciting new location for Margaritaville Vacation Club by Wyndham," said Michael Brown, president and CEO of [Wyndham Vacation](#)

Ownership. “Our owners appreciate the distinctive Margaritaville vacation experience and this new destination in the heart of Music City will enhance the diversity of vacation options our owners look for. This new resort adds to our growing collection of urban destinations and provides a new option for our guests in the Nashville area.”

Margaritaville Nashville Hotel breaks ground soon and is anticipated to open in Summer 2019, as the first Margaritaville Hotel in a metropolitan area. The hotel joins a growing list of Margaritaville hotels and resorts offering Margaritaville Vacation Club® by Wyndham, including those in Pigeon Forge, Tennessee; St. Thomas, USVI and Rio Mar, Puerto Rico.



Margaritaville Nashville Hotel

Located in Nashville's emerging “SoBro” downtown district, Margaritaville Nashville Hotel is a new 12-story, 217-room hotel inspired by the lyrics and lifestyle of singer, songwriter and best-selling author Jimmy Buffett. Slated to open in summer 2019, this casual-luxe urban escape will boast elevated views of the downtown Nashville skyline from a rooftop relaxation and entertainment area featuring a pool, sun deck, fire pits, FINS Beach Bar and live entertainment. In addition, the hotel will feature a fitness center, more than 10,000 square feet of function space, a Starbucks and new full-service Margaritaville-concept restaurant – JWB Grill. The hotel will offer 52 timeshare units in conjunction with Margaritaville Vacation Club® by Wyndham, in a prime location within walking distance of the area's most desirable shopping, dining, entertainment and cultural attractions. Margaritaville Nashville Hotel is a part of Margaritaville's growing collection of hotels and resorts. Today, the global lifestyle brand features ten destination resorts/hotels across the Southeast United States and Caribbean and 23 additional locations in active development.

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